

FOR REFERENCE ONLY PLEASE USE FULL SIZE TEMPLATES ON PAGE 2 TO SET UP ARTWORK

## **TEMPLATE KEY**

= BLEED AREA

= FINISHED SIZE

= SAFE AREA

= STITCH LINE

#### **BLEED AREA**

29.5"W x 61.25"H (.25" on all sides)

Area of art that is used for finishing product. Background color/image should extend into this area.

### FINISHED SIZE 29"W x 60.75"H

Area of art that is visible after finishing product. Background color/image should extend into the bleed area.

#### STITCH LINE NA

# **SAFE AREA** 27"W x 58.75"H

Recommended area to place artwork. Artwork within this area will be safe from variance in cut of finished edge /stitch line

Using PMS colors in your art is recommended but an exact match cannot be guaranteed.

Dye-Sub products are printed CMYK (4 color) process from your art file.

- All images must be embedded
- All fonts must be outlined.

#### **ACCEPTABLE FILE FORMATS:**





- Adobe Illustrator (.ai, .pdf, .eps)
- All Fonts Outlined
- Images Embedded



- Adobe Photoshop (.psd, .tif, .jpg)
- 200 DPI at 100% Scale

