REFERENCE ONLY
DO NOT DESIGN OVER TEMPLATE

TEMPLATE KEY

▬▬	=	BLEED AREA
▭	=	FINISHED SIZE
▭	=	SAFE AREA
▭	=	STITCH LINE

BLEED AREA
N/A
(no bleed required)

Area of art that is used for finishing product. Background color/image should extend into this area.

FINISHED SIZE
23"W x 18"H

Area of art that is visible after finishing product. Background color/image should extend into the bleed area.

STITCH LINE
N/A

SAFE AREA
21"W x 16"H

Recommended area to place artwork. Artwork within this area will be safe from variance in cut of finished edge /stitch line.

Using PMS colors in your art is recommended but an exact match cannot be guaranteed.

Dye-Sub products are printed CMYK (4 color) process from your art file.

FOR REFERENCE ONLY PLEASE USE FULL SIZE TEMPLATES ON PAGE 2 TO SET UP ARTWORK

- All images must be embedded
- All fonts must be outlined.

ACCEPTABLE FILE FORMATS:

Vector lines   **Vector image**
- Adobe Illustrator (.ai, .pdf, .eps)
- All Fonts Outlined
- Images Embedded

Raster image
- Adobe Photoshop (.psd, .tif, .jpg)
- 200 DPI at 100% Scale

Updated: 11.05.12