Light Bulb Sheet Imprint Area: 1.9674" w x 2.2444" h Trim Size: 2.4674" w x 2.7444" h 1/2 Bleed Area: 3.25"w x 3.25"h m 1/2 **ORIGINAL PAD SIZE** MAX. DIE CUT SIZE 7 BLEED AREA -(any objects intended to bleed must extend to the outside of the die cut format) **DIE CUT EDGE**(this will be the actual edge of the pad) 1/2 PRINT MARGIN (any objects NOT intended to bleed MUST be inside this print margin) 1/2 0 RULER IS IN INCHES. VERIFY RULER ACCURACY ONCE PRINTED OUT ONTO PAPER.